



March 11-13, 2012  
 Boston Convention &  
 Exhibition Center  
 Boston, MA USA  
[www.nefs-expo.com](http://www.nefs-expo.com)

**Show Hours:**

Sunday: 10 am - 5 pm  
 Monday: 10 am - 5 pm  
 Tuesday: 10 am - 3 pm



**VIP Pass Free Admission\***

**Attend New England's largest trade event for the retail and foodservice market.**

Hundreds of Exhibitors | New Products | MRA Education Program | Keynotes | New England's Greatest Chef Demonstrations | The Beer/Wine & Spirits Pavilion | Wine Tasting Reception | Red Sox Ticket Giveaway | and more...

**Find what you need to compete in today's market, and grow your business.**

**3 Easy Ways to Register to attend for FREE**

Please provide priority code 103551 when registering to receive your free registration.

**Online:** [www.nefs-expo.com](http://www.nefs-expo.com)

**Call:** (972) 943-4727

**At-The Show:** Bring this VIP Pass to the show to register for FREE admission\* to the exhibits and conference program.

You will receive a registration confirmation by email or fax. Bring a printed copy of your confirmation to the show for to pick up your badge.

*\*Free admission to New England Food Show only.*

**For up to date information on products, exhibitors and special events, visit [www.nefs-expo.com](http://www.nefs-expo.com)**

The New England Food Show is for trade professionals only and is not open to the public. All soliciting on the show floor by attendees is strictly prohibited. Attendees unable to produce proof of 21+ years of age will be unable to access the Spirits area of the show floor and also unable to sample alcoholic beverages. ID's will be checked before allowing access to the Spirits area of the show floor. All product sampling must be done on the exhibit floor. Attendees will not be permitted to exit the exhibit hall with excessive samples. Samples that attendees attempt to remove from the show floor will be confiscated at the exits and donated to a local charity. **No strollers and no one under the age of 18 (including infants) will be allowed in the exhibit hall. ID's will be checked at the entrance. There are no exceptions to this policy.** Students may attend the show on Tuesday March 13th only. Paid registration is required. No students under the age of 18 will be allowed in the exhibit hall. There are no exceptions to this policy.



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