

Now Serving...

The Taste of Success



Boston, MA | March 14-16, 2010
Boston Convention & Exhibition Center
www.nefs-expo.com

Show Hours:
Sunday, 10am - 5pm
Monday, 10am - 5pm
Tuesday, 10am - 3pm

Sponsored by: Co-located with:



Produced by Diversified Business Communications

5 Easy Ways to Register

Please provide this priority code **100176** when registering

1. Online: www.nefs-expo.com
2. Fax: 972.620.3099
3. Mail: New England Food Show
ARI, Inc., 350 East Royal Lane, Ste. 100,
Irving, TX 75039
4. Call: 972.620.3017
5. Bring: This form to the show*

You will receive your registration confirmation by email or fax. Bring this to the show for express badge pick up onsite.

*Free admission to New England Food Show only

To register for the International Boston Seafood Show, call 972-620-3017.

2010 E-VIP Pass*

For up-to-date information on products, exhibitors and special events, visit www.nefs-expo.com, fan us on Facebook or follow us on Twitter.



Are you a member of MRA? YES NO

1. Address Information (please print) *Incomplete forms will not be processed.*

Name: _____
(22 Character limit)

Title: _____

Company: _____
(22 Character limit)

Address: _____

City: _____ State/Prov: _____

Postal/Zip Code: _____ Country: _____

From time to time, we make your name and address available to other companies whose products and services may interest you. If you prefer not to receive such mailings, please send your name and address to NEFS Business Mailing Preference Service, P.O. Box 7437, Portland, ME 04112-7437 USA.

CODE-100176

2. Phone, Fax & E-Mail (please print)

Badges are no longer mailed in advance of the show. Provide your e-mail or fax number to receive your badge number for express badge pick-up at the show.

Telephone: _____ Telefax: _____

Email Address: _____

Cancellation Policy: Registration fees are non-refundable and badges are non-transferable.

The New England Food Show is for trade only. **No strollers and no one under the age of 18 will be allowed in the exhibit hall.** ID's will be checked at the show entrance. All soliciting on the show floor by attendees is strictly prohibited.

All product sampling must be done on the exhibit floor. Attendees will not be permitted to exit the exhibit hall with product samples. Samples that attendees attempt to remove from the show floor will be confiscated at the exits and donated to a charity.

Student/Faculty Policy: Students may attend the show on Tuesday, March 16th only. Paid registration is required.

The cost to attend the show is \$25. No students under the age of 18 will be allowed in the exhibit hall. There are no exceptions to this policy.

3. Buying Power

- Buyer: Single Unit**
(authorizes or makes buying decision)
- Buyer: Multi-Unit**
(authorizes or makes buying decision)
- Non-Buyer**
(not involved in buying process)

4. Job Function

- CEO/President/Partner/Owner**
- Manager/Supervisor/Purchasing**
- Category Manager/Buyer**
- Store/Department Manager**
- Purchasing/Buyer**
- General Manager**
- Executive Chef**
- Sous Chef/Cook**
- Dietitian/Nutritionist**
- Server/Bartender/Staff**
- Marketing/Sales**
- Foodservice/Director**

5. Number of Locations Purchase For

- 0-2
- 3-10
- 11-24
- 25-49
- 50+

6. Annual Sales

- Less Than \$500,000
- \$500,000 - \$1 Million
- \$1 - \$2.5 Million
- \$2.5 - \$5 Million
- \$5 - \$10 Million
- \$10 - \$20 Million
- \$20 - \$50 Million
- \$50 - \$100 Million
- \$100 - \$500 Million
- \$500 Million - \$1 Billion
- \$1 Billion +

7. Type of Business

Foodservice/Retail:

- Restaurant (Full Service)
- Restaurant (Fast Food)
- Coffee Bar
- Bar/Lounge/Club
- Pizzeria
- Deli/Bakery
- Retail Store/Supermarket
- Ice Cream/Yogurt
- Caterer
- Country Club/Private Club

Lodging:

- Hotel/Motel/Hospitality
- Bed & Breakfast/Innkeeper

Institutional Dining:

- Hospital/Healthcare
- Correctional Facility
- Office/Plant/Corporate Dining
- School/University Foodservice

Other:

- Importer/Exporter
- Distributor/Dealer/Broker
- Manufacturer/Mfg Agent
(Please note: Exhibiting company personnel must register through Exhibitor Registration.)
- Consultant/Services

8. Sign me up for the monthly Visitor Newsletter

- Yes
- No
- Already receive it

New England Food Show is a product of Diversified Business Communications. By providing your fax, email, address and phone, and by filling out this registration form, you are agreeing to receive promotions from our company via fax, email, direct mail or telephone that may be of interest to you.